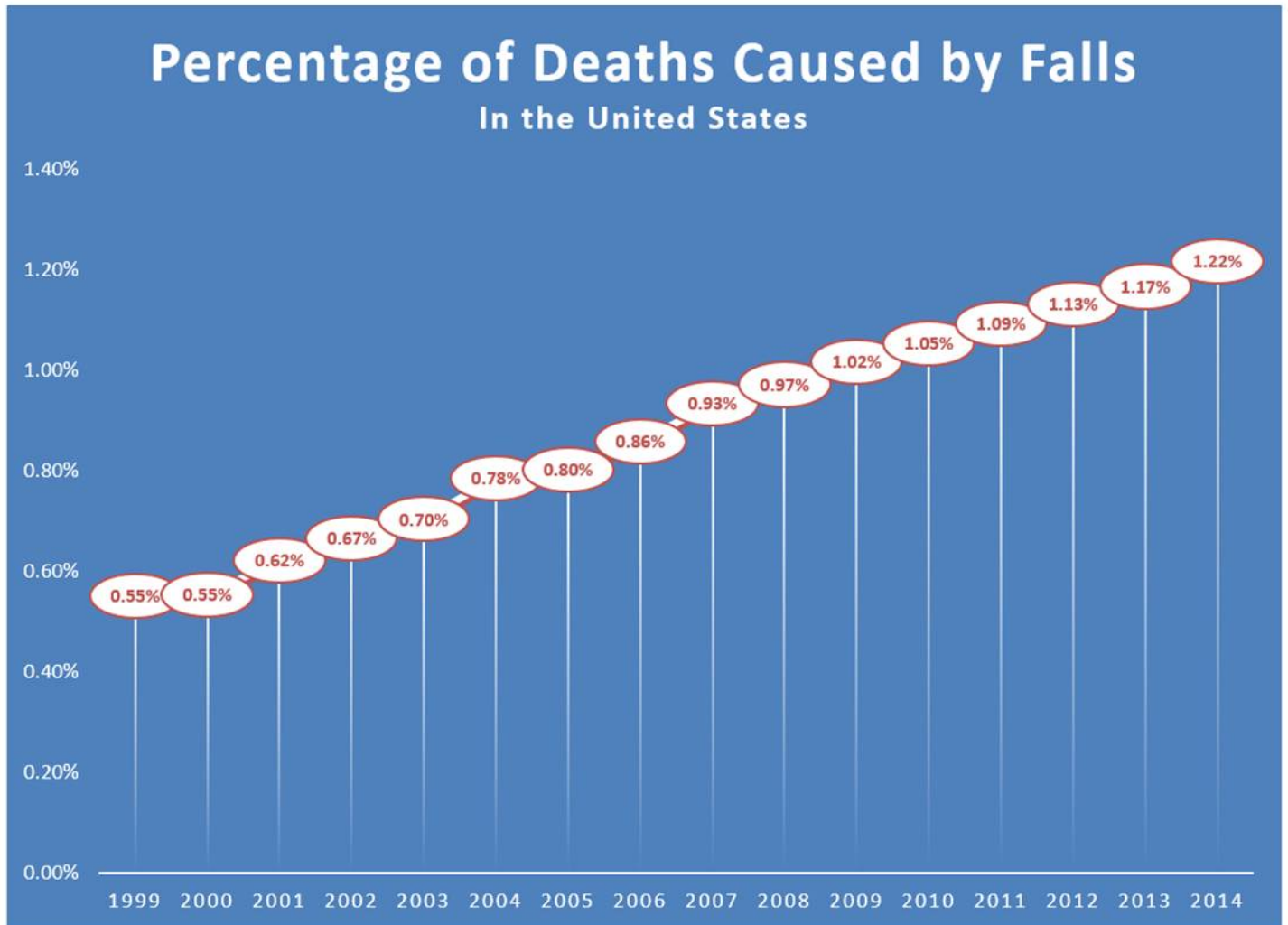


Factoid #4

Falls are causing more deaths than ever before



Calculations and Chart Design: Thom Disch for "Stop The Slip"

Data Source: NEISS All Injury Program operated by the Consumer Product Safety Commission (CPSC).
National Center for Injury Prevention and Control, CDC using WISQARS™.

- Falls have grown from causing 0.55% of all deaths in 1999 to causing 1.22% of all deaths in 2014.
- This is an increase of over 120% during the last 15 years.
- Falls are now the 14th leading cause of death in the US.