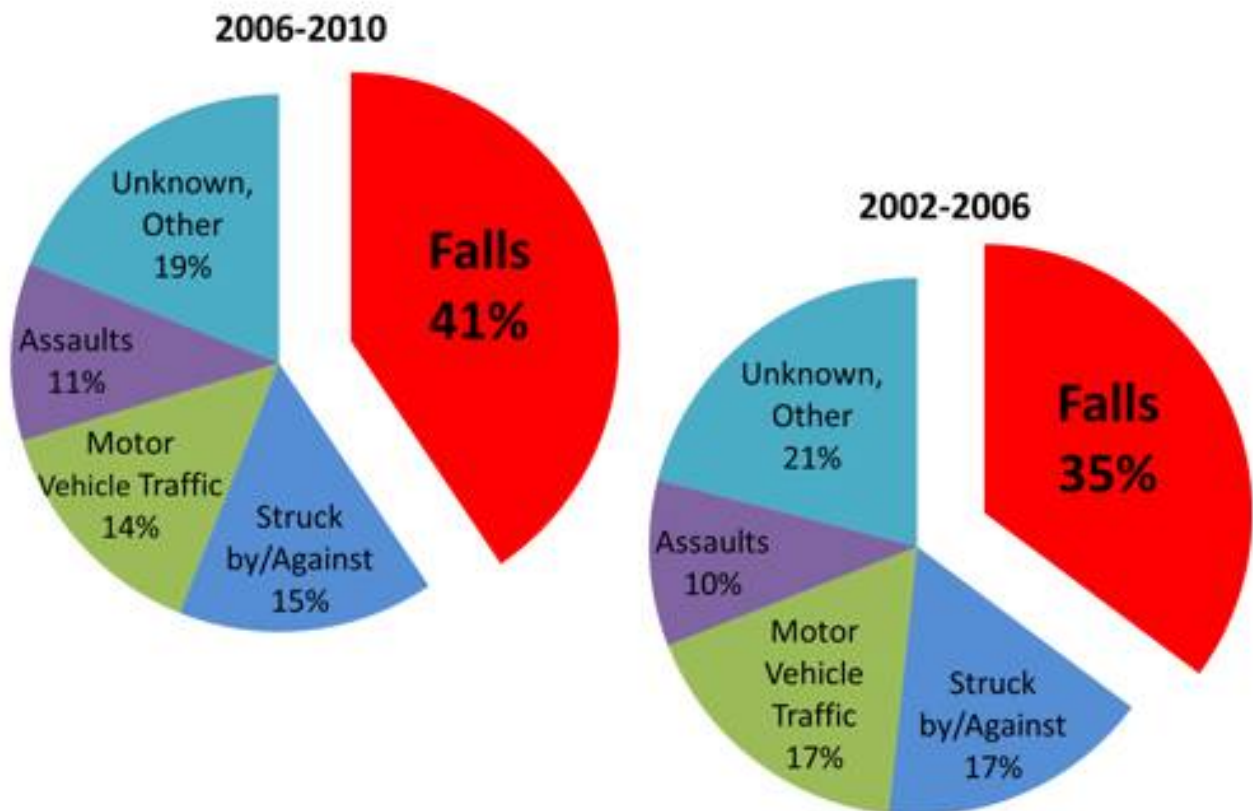


Falls are the leading cause of traumatic brain injury (TBI)

Causes of Traumatic Brain Injury



Data Source: Studies by Centers for Disease Control; www.cdc.gov/traumaticbraininjury/get_the_facts.html; and www.cdc.gov/traumaticbraininjury/pdf/BlueBook_factsheet-a.pdf

- Falls cause four times more TBIs than sports.
- Falls cause three times more TBIs than motor vehicle traffic.
- Falls as a cause of TBI have gotten progressively worse in recent years.