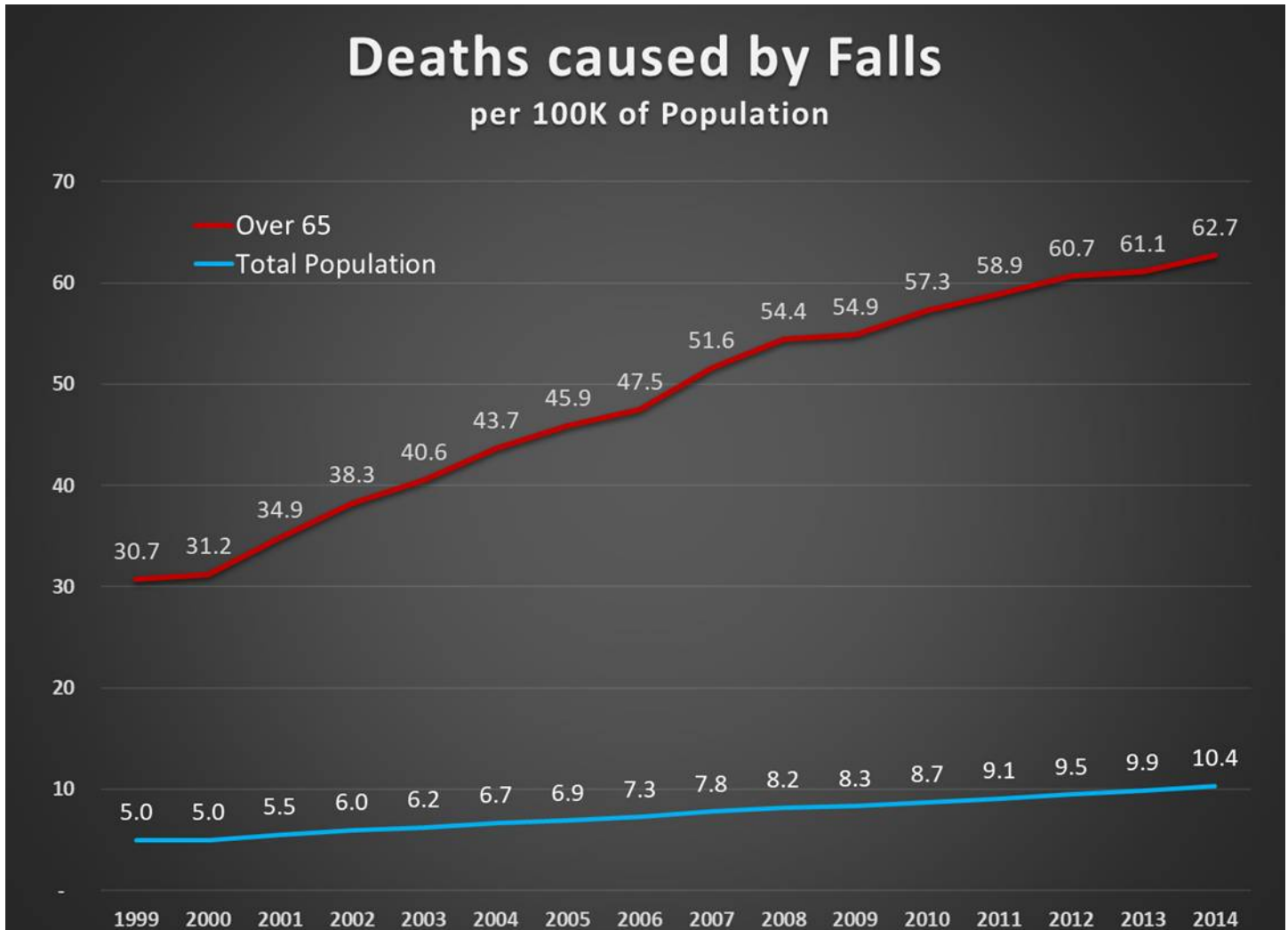


# The Death Rate from Falls for Seniors Continues to Rise



**Data Source:** NEISS All Injury Program operated by the Consumer Product Safety Commission (CPSC). National Center for Injury Prevention and Control, CDC using WISQARS™. Extracted September 10, 2016

- For years seniors have been the target of a focused effort to reduce their fall rate.
- The mortality rate from falls for seniors has not improved when compared to the mortality of the total population.