

Factoid #16

Falls Kill Seven Times More People Than the Flu

Deaths from Falls

(31,959 Deaths in 2014)

X7

**More Deaths
Than**

Deaths from the Flu

(4,605 Deaths in 2014)

Data Source: NEISS All Injury Program operated by the Consumer Product Safety Commission (CPSC).
National Center for Injury Prevention and Control, CDC using WISQARS™.

- We spend \$5 billion on flu prevention shots every year. (That does not include the cost of advertising and public service announcements.)
- Over 30,000 people die and 9 million people go to the ER for treatment from fall injuries.
- If we spend \$5 billion on fall prevention and awareness every year we could save thousands of lives and reduce the number of ER visits by millions.